

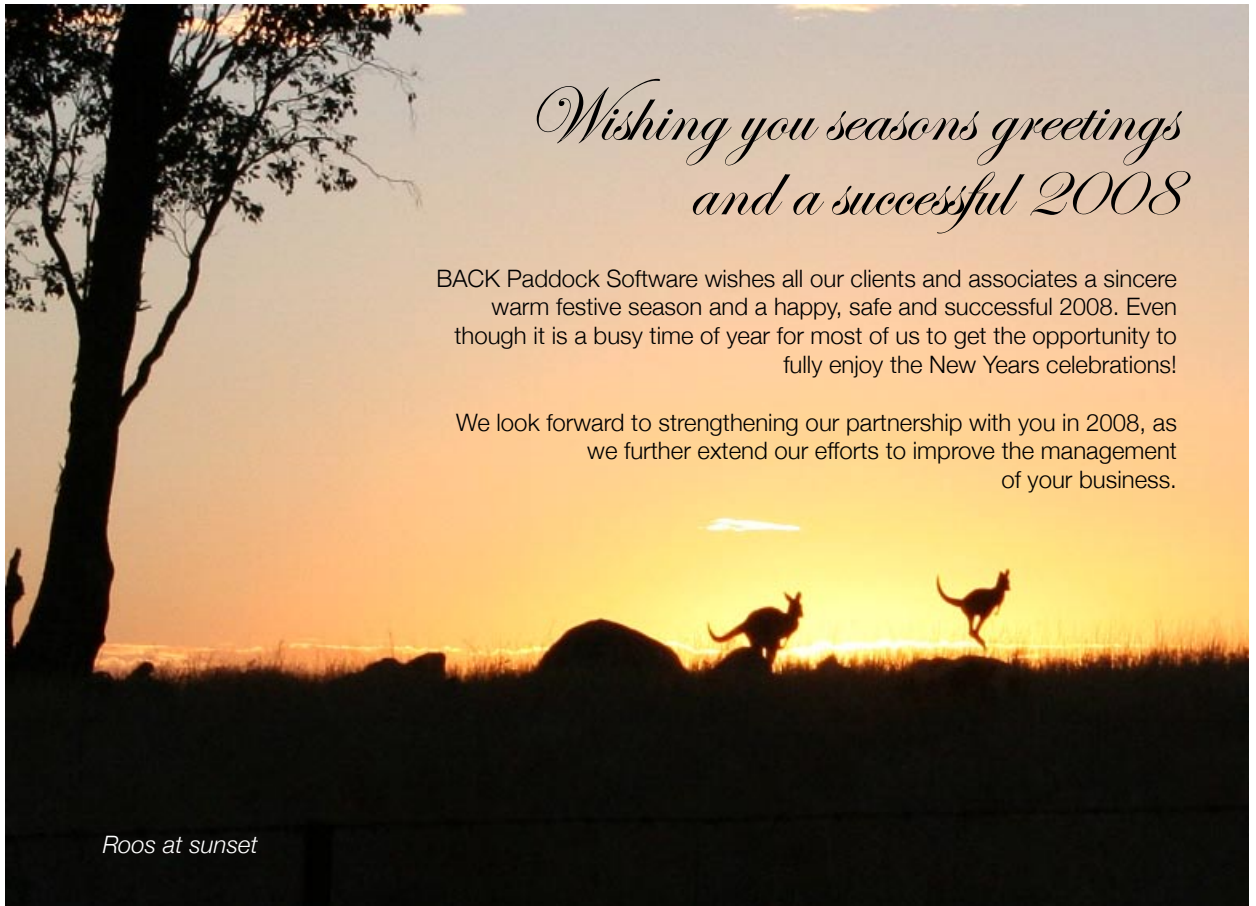


ADVISER



MANAGER

# Goings on in the Back Paddock



*Wishing you seasons greetings  
and a successful 2008*

BACK Paddock Software wishes all our clients and associates a sincere warm festive season and a happy, safe and successful 2008. Even though it is a busy time of year for most of us to get the opportunity to fully enjoy the New Years celebrations!

We look forward to strengthening our partnership with you in 2008, as we further extend our efforts to improve the management of your business.

*Roos at sunset*

**SPECIAL OFFER...SPECIAL OFFER...SPECIAL**

## CSBP Fertilisers WA digital farm map offer

FARMERS AND ADVISERS can now take advantage of a special offer by CSBP Limited to supply Digital Farm Maps at a very special price. These maps can easily be imported into Back Paddock which then enables users to generate spatial (map) reports. We at Back Paddock can even set up your farm paddocks and map from CSBP free of charge. Contact your CSBP Area Manager, Agronomist or contact Doug Hamilton at CSBP Kwinana Phone: 08 9411 8777 Be quick the special offer closes soon!

## Update to Version 8.5.6.0

BEFORE commencing work with your Back Paddock Software program, it is important you are running the latest version of the software.

To check that you are, select 'Check for updates' under the 'Help' command and follow the prompts. You will be amazed with the robustness of this new version



BACK Paddock  
SOFTWARE

# Our new man on the Helpdesk

WITH six years experience "driving" the GEOFF Buchus joined Back Paddock Software in July at the Cleveland office. His role is customer support consultant, answering customer queries, helping users with troubleshooting and providing client feedback to software developers.

Originally from London, Geoff followed an apprenticeship in toolmaking but, on completion, decided to try his hand at something different.

"I was still in my early twenties and wanted to get into something more satisfying, so I started training in computer programming," he said.

Geoff has worked in computing ever since, covering programming, systems analysis, team leadership and management.

He described Back Paddock Software as "the best place he has ever worked" because of the open and friendly atmosphere of a small company. Another fact that has also helped is the "excellent product range".

"Many clients have provided positive feedback and have said how good the product is and how much they rely on it these days."

As modern farming becomes more reliant on technology, a company like Back Paddock Software must continually update its products to keep in line with technical developments and market requirements.

For people not yet using Back Paddock Software products, there is a promotional demonstration CD, or download option available, which have limited functionality of the product range allowing you to "try before you buy".

When customers are satisfied with the product they can purchase a full version license. For a copy of the demo CD, or download link, in the first instance we can be contacted on our Helpdesk number: 1800 557 166.

Outside of work, you can find Geoff either playing ten pin bowls, eating up the miles on his cruiser motorcycle or listening to his eclectic music collection.

"I have been into music since I was about five, when I first discovered my Dad's old gramophone and collection of 78 records. I now have an extensive CD collection covering all genres from Beethoven to the Beatles, ACDC to Abba – you name it."

Leisure time with the family is also important and with three adult children, Geoff is looking forward to next year as one of celebration.

"None of the kids are married yet, but it is looking like next year could be the triple," he said.



Customer support consultant Geoff Buchus

## Back Paddock Training Days before sowing the winter crop

FARMERS AND ADVISERS can learn how to better utilise the Back Paddock Software products by attending the planned training days across Australia.

- ★ Explore mapping and precision agriculture using YOUR farm map in Back Paddock
- ★ Maximise profits for YOUR business
- ★ Learn how to quickly and easily use Back Paddock to achieve what YOU want
- ★ Learn how to generate practical and profitable outcomes

All the sessions are subsidised by FarmBis for eligible primary producers. Course cost is \$500 per licence (2 people can attend) less any FarmBis subsidy of \$325 plus!

If you are interested in any of the sessions listed right secure your place by clicking here or contact Warwick Date, Customer Solutions, 0427 557 166 Email [wdate@nutrientms.com.au](mailto:wdate@nutrientms.com.au)

**Narrabri NSW**  
**26th Feb'08**

**Temora NSW -**  
**28th Feb'08**

**Esperance - WA**  
**13th Feb'08**

**Perth WA -**  
**12th Feb'08**

**Adelaide - SA**  
**11th March'08**

**Queensland**  
**March'08**

**Tasmania**  
**March'08**

## Next Issue

- ★ Ordering images for SA, QLD, NT & Tasmania
- ★ Importing maps explained
- ★ Victorian Agronomists lauds benefits
- ★ Using Actuals to create input history
- ★ Planned training days

# Fast, efficient planning tool optimises time for WA consultant

TIME spent entering data into a computer is time that could be better spent tending to clients' needs, according to Western Australian agricultural consultant Graham Laslett of Combined Agronomic Services. Graham therefore demands a fast and simple software program that delivers on all aspects of farm management.

He uses Back Paddock Software's program exclusively because it is a fast and efficient planning tool, as well as a record-keeping system.

"As a consultant, I don't want to sit around typing all day. I want to actually deal with clients' issues," Graham said.

"I use this program heavily. I do about 300 programs a year with it and I need speed – I don't need jargon. I don't want to play with computers. I just want the program to work.

"The Back Paddock Software product is very user-friendly and very quick. It is designed that way because it was being used by people who wanted speed, accuracy and not a lot of key strokes."

This simplicity and ease of use is what makes Back Paddock Software products an excellent tool for farm consultants. Less time spent in the office on data entry means more one-on-one time for clients. It's a win-win situation.

"It is very quick compared to a lot of other products. You can get through putting a program into Back Paddock Software with very few keystrokes," Graham said.

In the tough times endured by many farmers across the State, Graham said success comes through good preparation and planning – a feature of the Back Paddock Software programs.

"The difference between success and failure in growing a good crop these days is not a great amount. Often it is just preparation and the guys doing well have planned ahead and they are not guessing," Graham said.

"That is what Back Paddock Software offers you.



*Western Australian agricultural consultant Graham Laslett, Combined Agronomic Services*

"We will produce a program for clients and they will print it out as a book, which they follow all year. It is an aid to monitoring – a roadmap to the season if you like.

"The farmers have it on their computers and they can print-off the page they want and give it to the guy on the boomsprayer, for instance, and off he goes and does the job.

"It is a recording tool, but it is also prescriptive, detailing everything on the one sheet. It makes everything very simple."

He described how the Back Paddock Software program was so easy to use in the early days that there was no manual produced for it.

"People would say: 'where is the manual', and you would say to them: 'well you don't need one'. And you don't, it really is that easy to use."

"I have looked at a lot of other programs that are developed for this sort of function and you need a bloody phonebook to follow them, whereas this is very simple," Graham said.

## FarmBis now covers 65% of software course for farmers

FARMERS looking to follow the trend to better farm planning and recording using software can now attend a course being offered by Back Paddock Software and have at least 65 per cent of its cost covered through FarmBis.

The company's course, 'Farm Planning and Recording using Software', has become FarmBis accredited in every State and Territory in Australia.

National customer solutions manager Warwick Date said the successful accreditation recognised Back Paddock Software's product as the preferred software tool for farmers and the course showed the company's commitment to providing training and support to customers.

Farmers can access a 65 per cent of the \$500 course cost through FarmBis, and the subsidy is even higher for those in the Northern Territory and Tasmania. Childcare and travel subsidies are also available.

The FarmBis accreditation also provides added confidence to farmers that the course content is fully approved and delivered by accredited trainers. They can take comfort in the fact that they will be completing the course with other similar participants as well.

*For more information about Goings on in the Back Paddock contact:*

**Warwick Date**  
Customer Solutions  
BACK PADDOCK SOFTWARE  
PO Box 8111,  
Griffith East, New South Wales 2680  
Australia  
Telephone: +61 2 69 647 866,  
Mobile: 0427 557166,  
Fax +61 2 69 642 941  
Sales & Support: 1800 557166  
Email: wdate@nutrientms.com.au

**Latest Version 8.5.6.0**

### Contact us:

**Freecall Helpdesk:** 1800 557 166

The Helpdesk is open Monday to Friday from 7am to 7pm (AEST)

**Email:** mail@backpaddock.com.au • **Web:** www.backpaddock.com.au • **Fax:** 07 3821 3544

**Post:** PO Box 823 • Cleveland Qld 4163